

# SPONSORSHIPS

## POCONO DRAGON BOAT RACE

June 21st, 2025 PoconoDragonboat.com



### MARITIME - \$5,000 (LIMIT 2)

- Identified as Presenting Sponsor
- Branding on all event materials, including media advertisements/press releases/billboards
- Logo on event website above all other logos with link back to the sponsor site
- Public acknowledgement during the event by emcee
- 2 Individual Sponsor Banners
- Sponsor representative can participate/speak at the opening ceremony
- Right to conduct promotions in conjunction with the event
- Two teams eligible to enter the Community Race Division
- 3 Dedicated Social Media Posts on Facebook & Instagram

### EPPLY - \$3,500 (LIMIT 2)

- Public acknowledgement during the event by emcee
- Logo on the website, event banner and billboards
- One team eligible to enter the Community Race Division
- Eligible to participate in the official eye dotting ceremony
- 2 Dedicated Social Media Posts on Facebook & Instagram

### KIPP - \$2,500

- Public acknowledgement during the event by emcee
- Logo on the website, and event banner
- One team eligible to enter the Community Race Division
- Dedicated Social Media Post on Facebook & Instagram

### BURNS - \$1,500

- Logo on the website and event banner
- Group Social Media Posts on Facebook & Instagram
- One team eligible to enter the Community Race Division

### CAIRNS - \$500

- Logo on the website and event banner
- Group Social Media Posts on Facebook & Instagram

### SHORELINE - \$250

- Identified as Friend of the Festival
- Name on the website and event banner



Must commit to sponsorships by March 31, 2025.  
Payment is due April 30, 2025. Payment method is  
**CHECK ONLY.**

#### Checks are made out to:

THE CHAMBER  
2512 Route 6 Ste. 2  
Hawley, PA 18428

The Chamber of the  
NORTHERN POCONOS

#### All Questions:

Chamber@northernpoconos.org  
570-226-3191

POCONO MOUNTAINS  
VISITORS BUREAU